



ASIAPRWERKZ

**INSPIRED TO SAVE GAIA:** Celebrities and industry leaders gathered yesterday to inspire students to take practical steps towards caring for the environment. The likes of DJs Justin Ang and Vernon A, actress Joanne Peh and MediaCorp senior vice-president (Marketing and Creative Services) Florence Lian shared the little steps they take to conserve the Earth's resources with about 800 students at this year's National Primary Young Leaders' Day. The students then pledged to make "one lifestyle change" in support of MediaCorp's Project Gaia by penning their personal plans to "greenify" the Earth.